



Thesis Portfolio

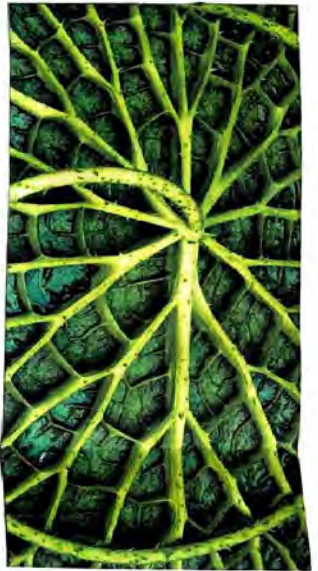
CRU
RAW

By

Carolina Werebe

RE-CONNECTING WITH NATURE

Mamãe da terra (A talk with myself) or with her..



How do we re-connect with nature? How can I place myself in that space again? What colors did I see? How tall were the trees? What could I hear? What could I smell? All senses were heightened. Almost like a re-calibration of the soul.

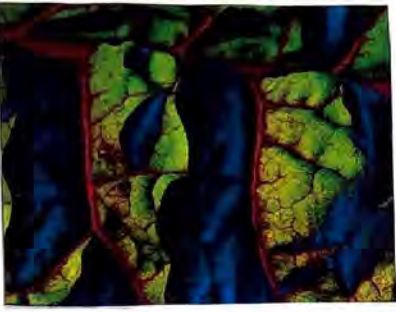
"Ancient wisdom describes human beings as having 5 layers of experience:"

1. Environment
2. Physical body
3. The mind
4. Intuition
5. Spirit

Historically, nature, mountains, rivers, trees, the sun, the moon have always been honored in ancient cultures. It's only when we start moving away from our connection to nature and ourselves, that we forget, pollute and destroy.

THE SOLUTION FOR THIS IS:

RE-CONNECTION



FLOR DE BANANIERA (Banana tree flower)

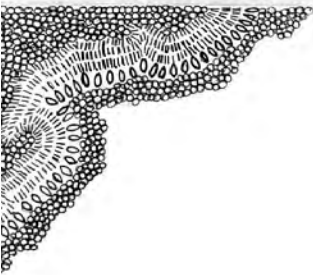
my top points in my designs

We live in a technological age. How can we submerge ourselves in something else other than screens? We are surrounded. The want and desire to see nature has now been solved thru a google search. Technology has rapidly grown, but so has the desire to go "off the grid".

A space non-existent in the city.

Natural materials to investigate:

- Rafia / straw
- wood
- leather
- Tangua nut
- Fishskin leather



BRAND & BRANDING INSPO



Creating a space. Creating a family. Creating their own culture, their own beliefs and religion. A brand that doesn't believe in playing it "safe". But the exact opposite. From colors, prints, to shape, **FARMRIO** has always been a brand that represents more than just the Brazilian culture. But the Brazilian energy, spirit, and taste.

competition/partner to the same public.

"NO CORAÇÃO E NA BAGAGEM"

A brand that brings total diversity to the city.

FARMRIO
 "From our hearts, we bring you a piece of our amazing journey and invite you to walk with us on a new path. To arrive in a new country is an opportunity to reflect on what has made our journey possible. It is a challenge to identify what it is within us that is most intimate. We will create a new home, and gather new friends. Our path is to be walked together, and share this new journey."



RAFFIA/CAPIM DOURADO

- Raffia is native to tropical regions in Africa, especially Madagascar.
- Raffia palm leaves are the longest in the plant kingdom.

Capim Dourado :

- Capim Dourado (literal translation is golden grass).
- Capim Dourado grows in Tocantins, Brazil. (Central Brazil)

The tradition of making bracelets, earrings, hats and belts as much as home decor such as placemats came from an Indian tribe called gentes. The art, and tradition of the golden grass dates back to 1993. The name "capim dourado" is derived from the golden grass: from existing in. As it has now been considered the "gem" of Tocantins.



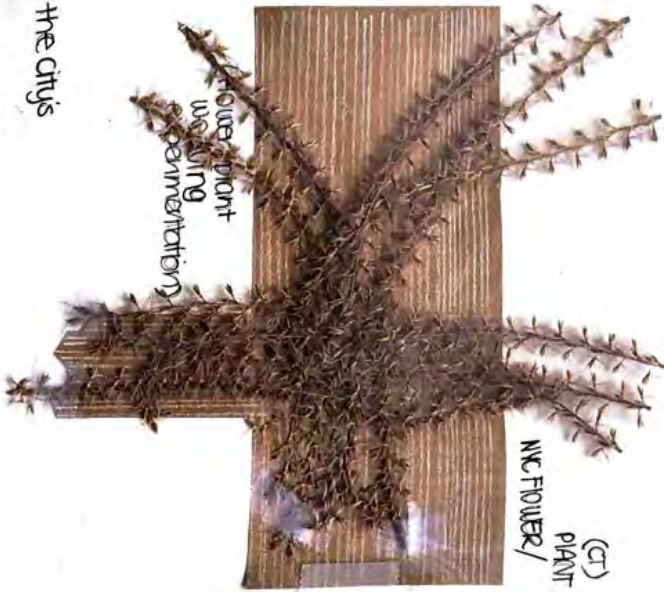
City Greens

- monuments
- Architecture
- straight lines
- shades of pollution
- Delicate flowers and plants (usually small)
- The "biggest" greens you will see is in park (mostly manmade)
- plants are living off "manure", needing to be fertilized and watered.



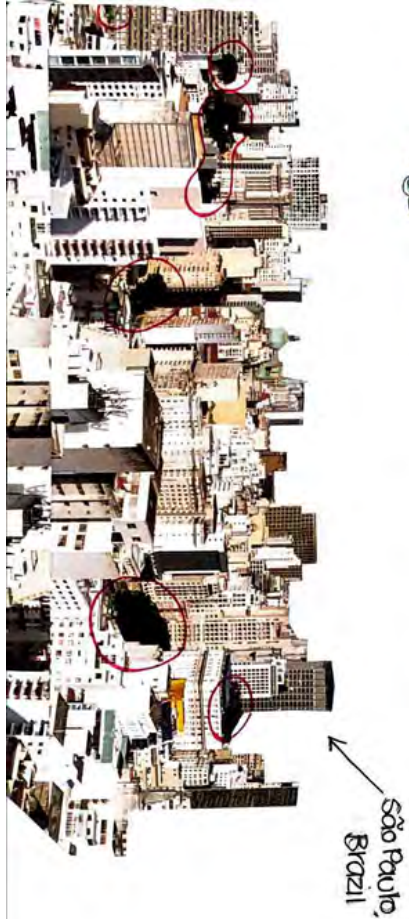
exploring the city's nature:

- grossed me out
- felt misplaced
- smelled different
- wasn't calming nature like the one back home
- made zero to no connection to myself and my surroundings.

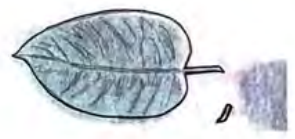


flower plant weeding experimentation

(C1) PLANT M.C. FLOWER/



São Paulo, Brazil



* 1



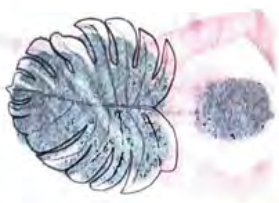
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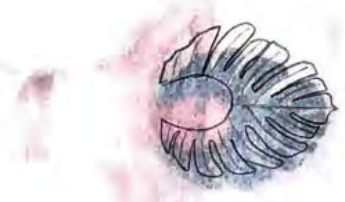
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* 2



4



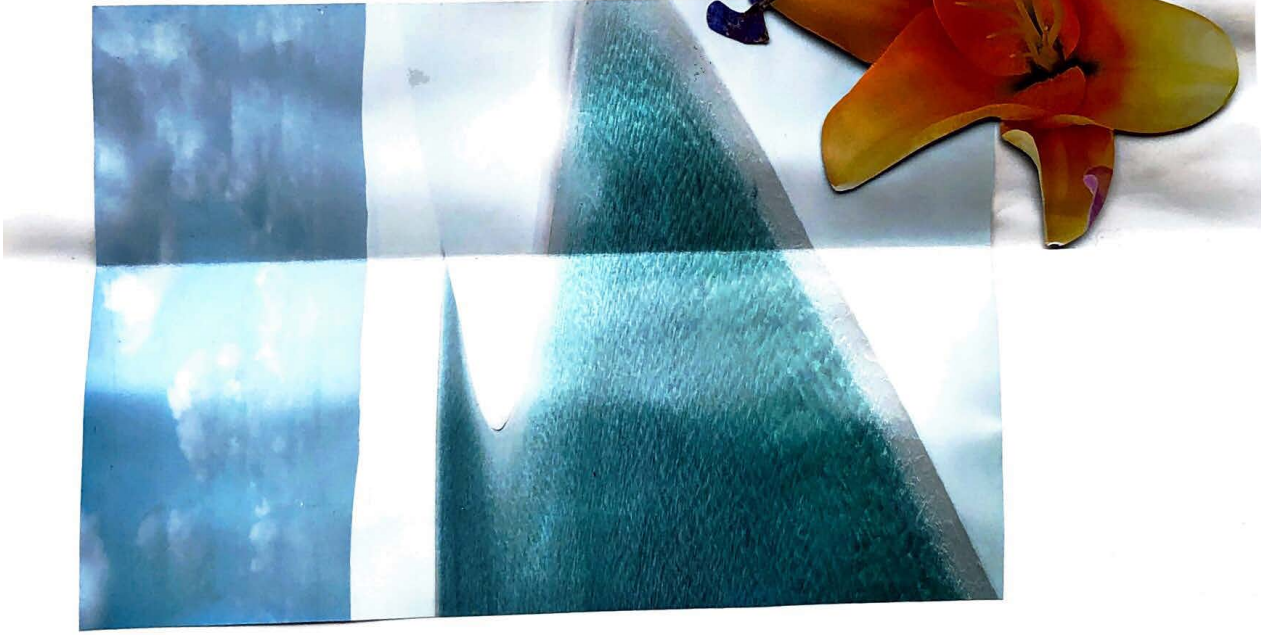
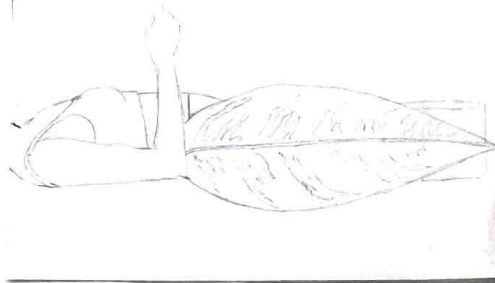
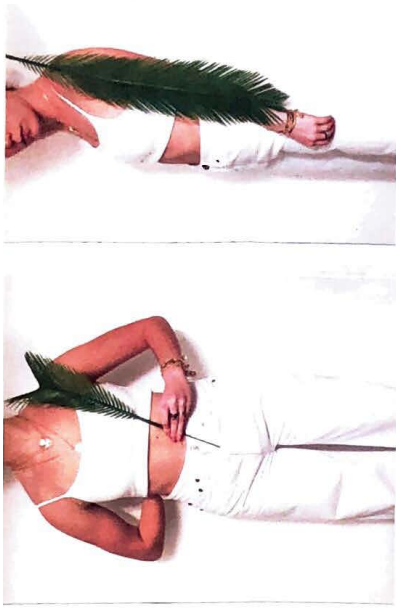
6

DRAPINGS



IMMERSE IN TROPICAL NATURE

- scale
- comfort
- organic

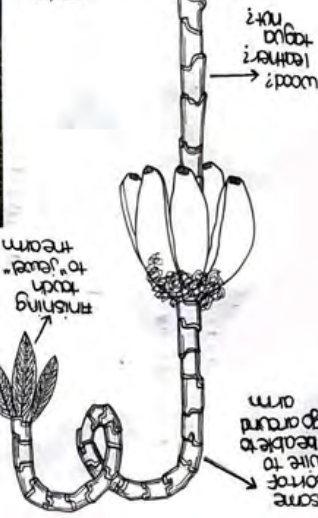


After critique #1
(practice midterm notes :)

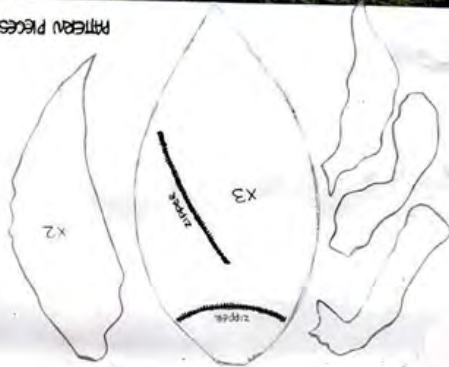
- IDEA FOR FINAL "mobile show": a woman getting ready in her apt to go out, and she grabs one of your accessories out of a case.
- make things poss by multi functional
- pieces so intricate and detailed, that can work also like art display
- loved contrast of massive scale with small details.



By possibly
adding an
extra side seam
and the
idea of
forming a
petal



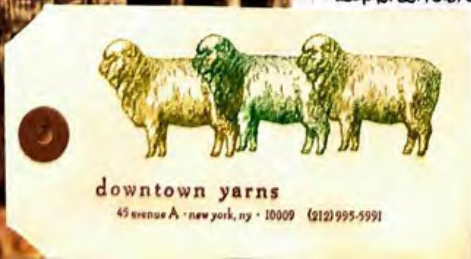
Pattern pieces



Handspun, handdyed yarn (From all over the world)



+ Loop london store



- IRELAND
- JAPAN
- LONDON
- SCOTLAND
- ITALY
- FRANCE
- USA

* Artist inspo



HENRI ROUSSEAU

creating a space and a folk with her:

- see it
- listen to it
- touch it

↓
emotional

This is what's disappearing!
It's so simple, but that simplicity
is so discriptive because it's going to
disappear and you know it's
going to.

Designing with a
positive narrative:
Does not attract
negativity.

Mother nature was the unbeatable mother.
Now we are the ones who need
to mother
nature.





• Danish - Icelandic artist
• sculptures and installation

• plays with natural
environments :
- water / ice
- light
- dirt
↓
play with
the public and
their eye sight
and senses

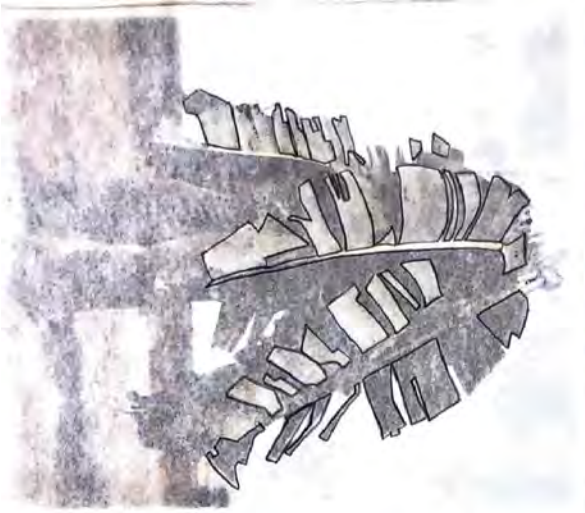


Olaur Eliasson

• small documentary on
Netflix : Abstract, the art of Design



YOU HAVE TO
GO AWAY, TO COME
BACK HOME.
YOU NEVER TRULY
HAVE A SENSE OF
HOME UNTIL YOU
LEAVE.



Beauty of plantation labor.
Finding the

In the eyes of : Tracey Nickerson



CREATING A CAPTIVATING SPACE

A space enveloped in a form of comfort

The use of cement in an organic form

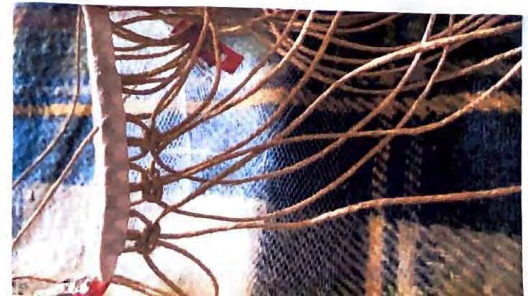
Cement = structure & stiff



Braiding/weaving arrangement of nature

Natural element incorporation: tree branches molded to desired shape and form

(Hotel ITTolum)
AZULH uhMay
(Jorge Eduardo Neira sterke)



The idea behind the installation / space :

To make people curious while also comforted by the shape of the space they are in. Huged. The outside will be seen as the beauty of the amazon. Colorful, joyful, full of light and wonderful sounds and exotic smells. While the inside, will be the representation of the Amazon's heart. Burnt, and in pain. Pieces made entirely out of the fish pirarucu, with burnt wood, braided raffia and macrame and small powerful seeds. All in grey tones mixed with coral, burgandy reds, with a hint of muggy green.



Buriti and Pissava
Palms
(usually used
and transformed
into a hammock)



Peixe Pirarucu (Araçá)

The Pirarucu fish is one of the biggest sweet-water fish in Brazil. It can reach almost 3 meters long. It is usually found in the Amazon in all the clear rivers or lakes. * Also known as the cod fish of the Amazon. * In the past, their scales were also used as nail files.

The Pirarucu's skin is usually discarded after consumption of the fish, creating biological pollution. The Pirarucu does not undergo any genetic modifications and any hormones.

Economically, socially, environmentally friendly.

Pirarucu supply chain:

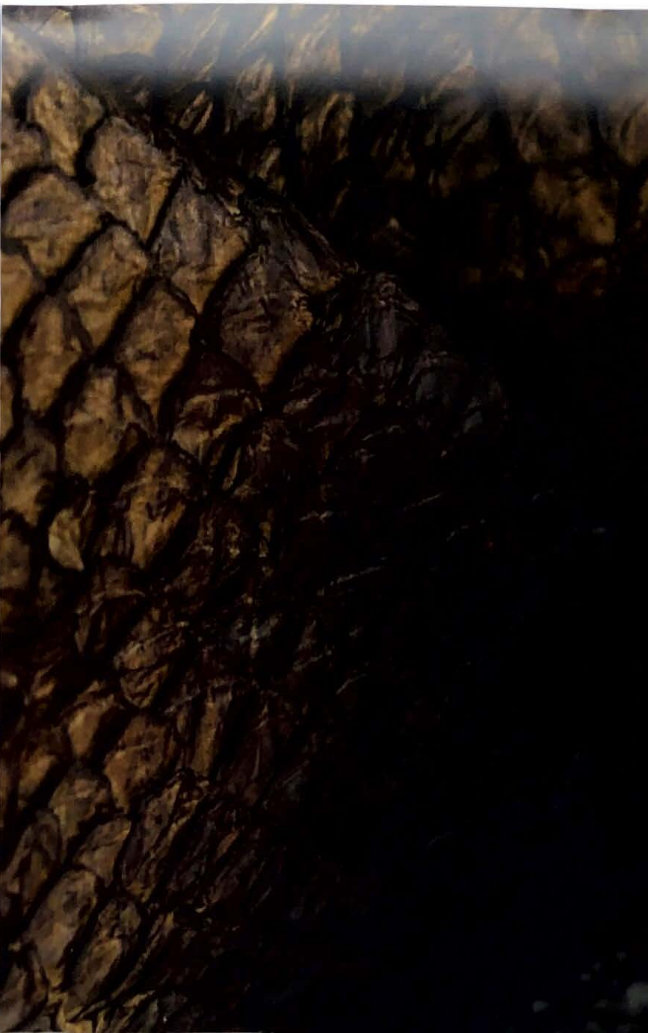
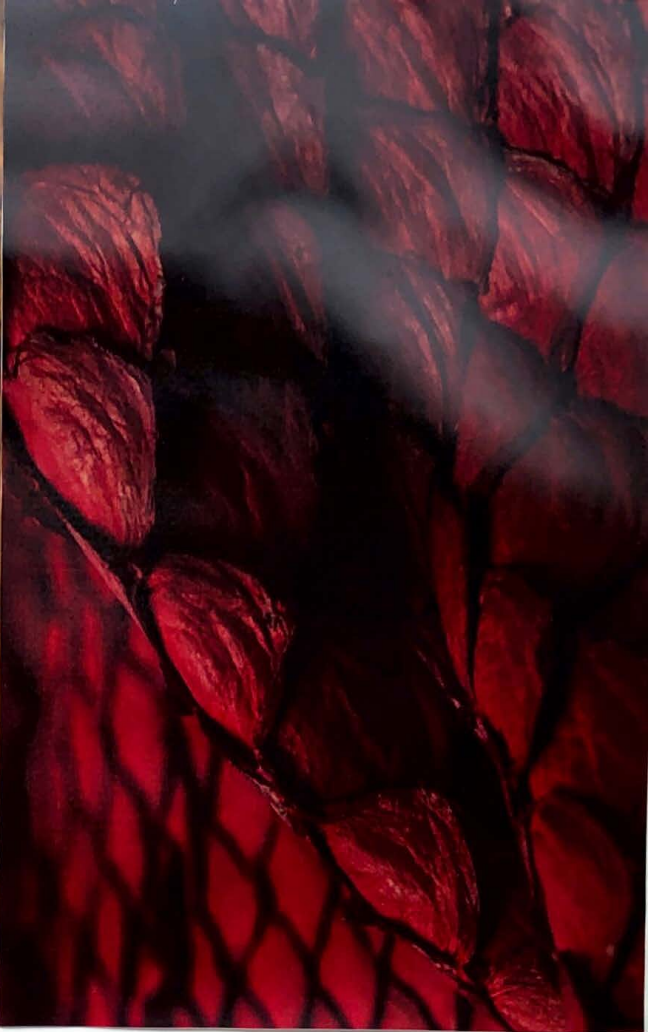
- Pimenta Bueno, RO → Fishing
- Itapora, MS → Manufacturing, recycling
- Três Lagoas, MT → Manufacturing
- Monte Negro, RS → Manufacturing, Handmade
- Rio de Janeiro, RJ → Ossen mail store
- New York, NYC → recycling, Handmade (since i want to be)

By sustainably farming Pirarucu through strictly regulated government control, it protects the species from becoming endangered.

ARTE DA PELE
GENUINE REPTILE LEATHER
CABRIO DA FRIALBERT
LIMA
Nº 3590
CPS

→ where my fish is being sourced from





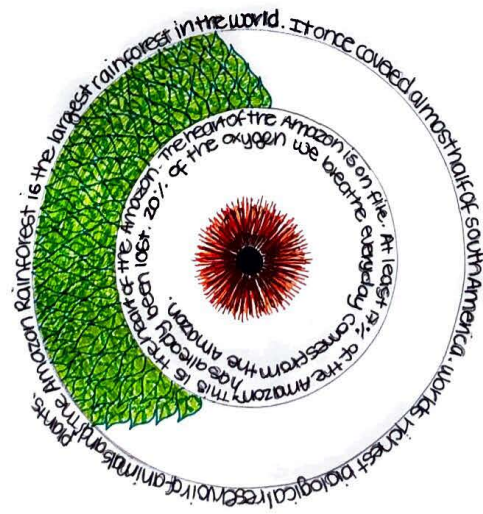
deconstruction + reconstruction of the Nike Air Force sneakers with fish skin leather (piranaw skin)





#1

- * minto papirino
- * think about the tree bark
- * no perfect edges

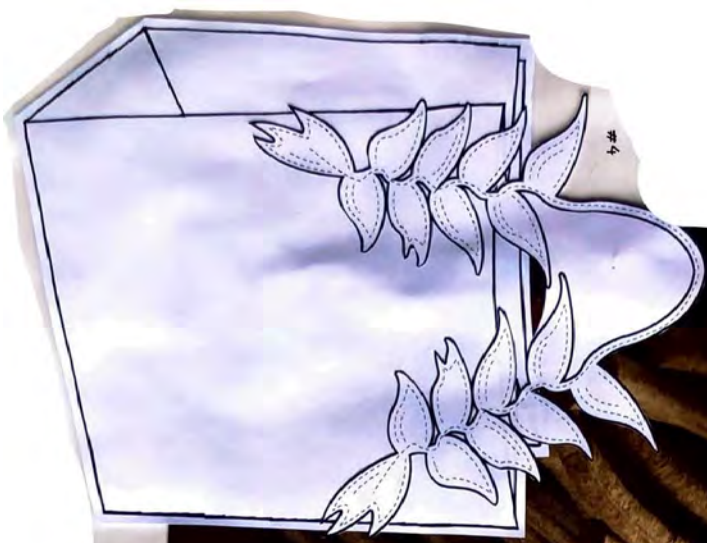




*dha
 *nava
 *maha
 *maha
 *saha
 *saha

*G...
 *...
 *...





* multi generic
 * not optique, exaggerate the
 wires and leafs.



* have a simple
 shape but
 make it organic
 and work with
 the materials



Banana tree
 leaf drapings.
 First few steps of
 trying to think the
 opposite way of what
 I was before.
 How can I make a
 bag out of a leaf. Is
 raw can I make a leaf
 function like a bag.



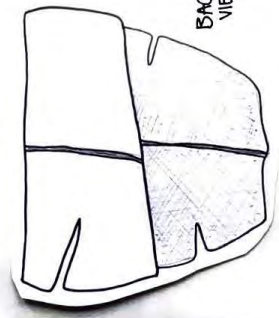
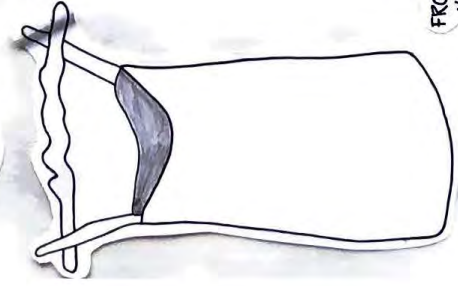
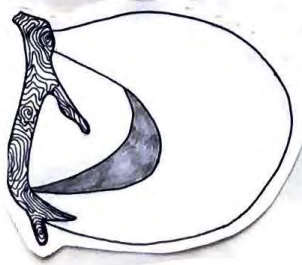
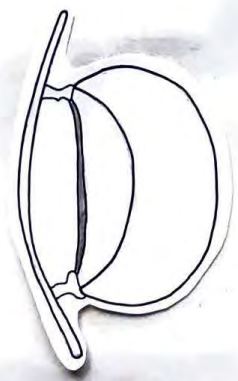
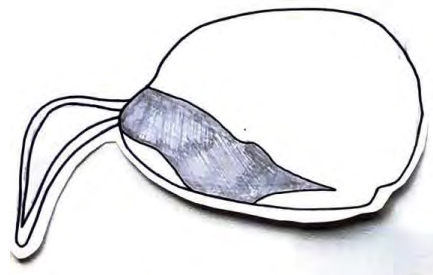
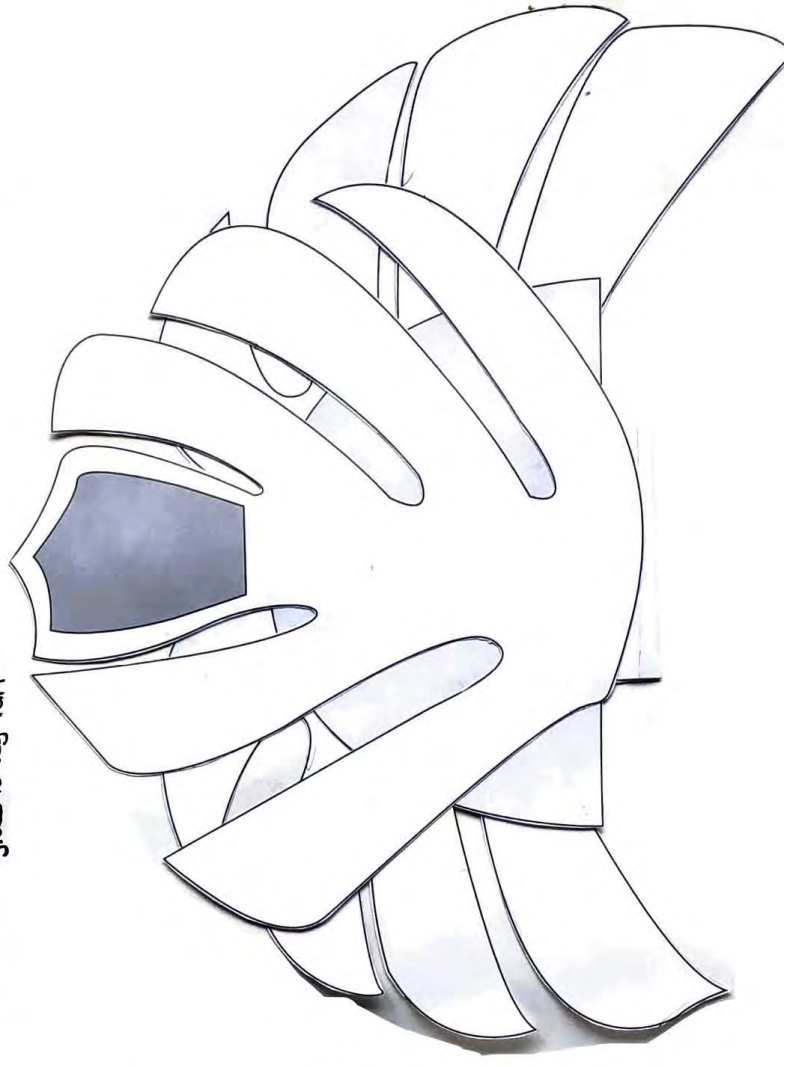
Peixe Piratucu



understanding how materials behave



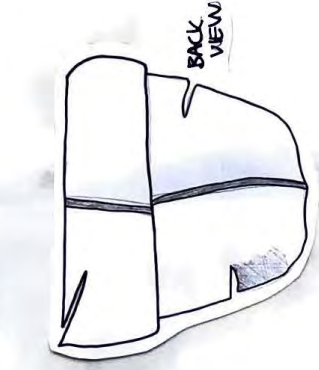
fishskin glued to veg-tan



BACK VIEW



FRONT VIEW



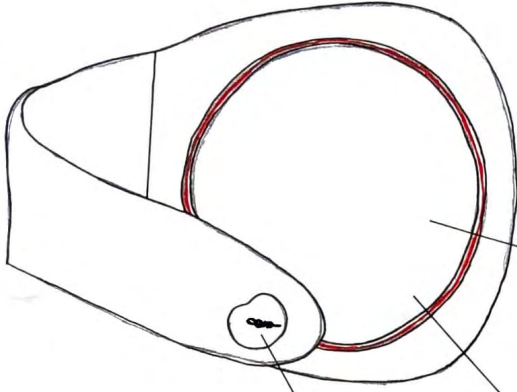
BACK VIEW



FRONT VIEW



VITÓRIA REGIA
BENT BAG



Amazonia
rainforest
leaf-treated
like leather



Vitória -
Regia :
is the biggest
family of the
lily pads. There
is a very famous
myth behind the
lotus. The lotus
grows up to 10ft
in diameter.



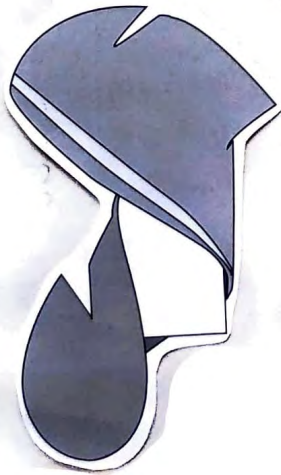
Tagua nut



Green piranucu
skin



FRONT VIEW



TOP VIEW



amazon trip

Amazon trip *

Day 1 - chegada em Manaus -

- Prior flight que ja peguei na minha vida. Turbulencia, chuva, umalaganga.
- chegada em hotel 6:10h → curtel.
- "hostel". No good food, cold shower, but super nice people. Tive que forrar a cama because of bugs. EGA.

Day 2 - wake up at 5:30 AM, breakfast at 6 AM, to leave at 7 AM to head to the Amazon.

I. car ride for 30 min

II. speed boat for 30 min

III. MOTO BUS for 1 hr

IV. Boat for 1 hr → then we arrive at TUPAC-KATARI!

I → muitas fabricas acamirho da natura (ex: Honda, Sony, etc) met-akizo (our main friend)

II → Aprendamos os basicos sobre o ambiente do rio Negro e o rio Solimões. (check price rates)

III → Terra de bano vermelho, extremamente dificil de dirigir. Uma patinacao fenomenal por conta da chuva de ontem.

← killed a big
one I hunted
during the 1st
night. Fell
from the ceiling
of my room.

